

## Dear Bookseller,

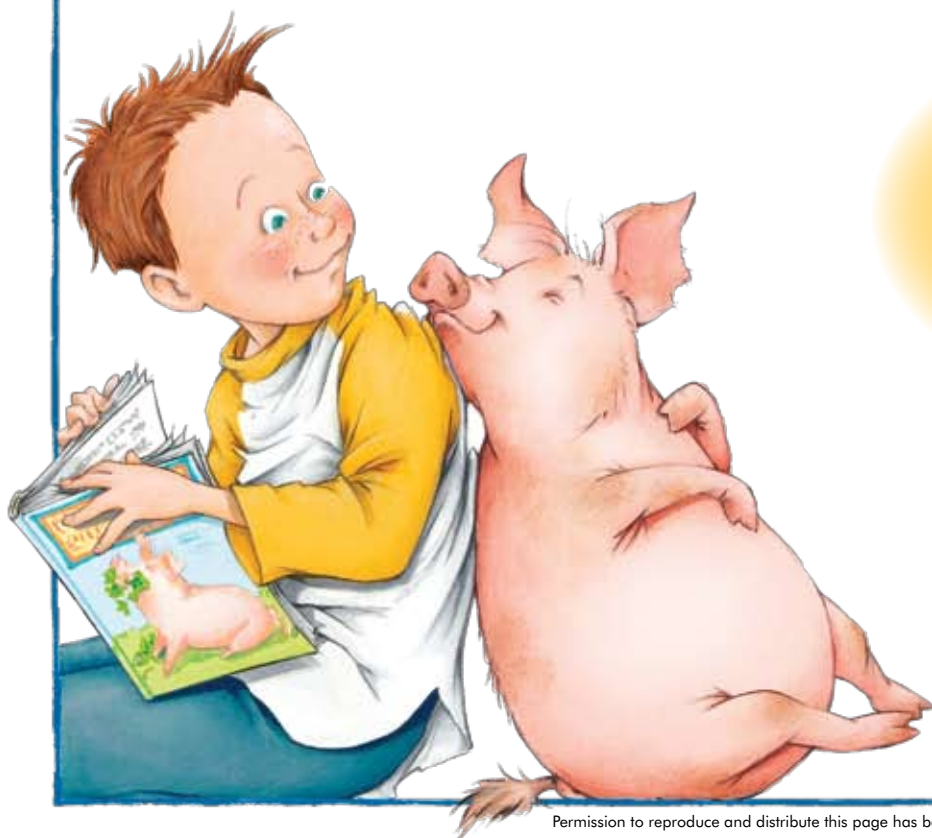
Mrs. Laura Bush and her daughter Jenna have teamed up and called on their experience as educators to create a fresh and lively new picture book about the joys of reading. It's a colorful and exciting adventure that explores the unexpected things that can happen when you read.

Tyrone rules the school! He's king of the monkey bars, a math machine, and a science whiz. But there's one thing about school that he definitely doesn't like: story time. He finds reading boring. Then one day something really strange happens during reading time. It happens again the next day and the next and the next until story time becomes the most exciting part of the day!

Join Tyrone and all his pals who learn about adventures with books, and have an event in your store or library to celebrate reading. Here is a kit full of event suggestions, downloadable invitations, name tags, and reproducible activities to help you host a fantastic *Read All About It!* event.

Enjoy!

The HarperCollins Marketing Department



### Note:

A portion of  
proceeds to benefit  
Teach for America  
and The New  
Teacher Project.

 HarperCollinsChildren'sBooks  
[www.readallaboutit.com](http://www.readallaboutit.com)

# Event Ideas Inspired by *Read All About It!*

Here are some ideas and suggestions to help you create a fantastic *Read All About It!* event:

## 1. You never know who you'll meet in a book:

Invite your guests to attend your event dressed as a character from their favorite book. Begin your event by having them introduce themselves as the character they've chosen.

## 2. Get to know your new friends:

By the end of your event, everyone is sure to have made a new friend or two. To help them get to know each other's names, make sure everyone is given a name tag. Use the sheet provided in this booklet and make copies on Avery 6874 (3" x 3 3/4") labels.

## 3. Read...and open new worlds:

Share the *Read All About It!* classroom adventure with a read aloud. As you read the book, be sure to allow your guests time to study the beautiful illustrations and prompt them with questions, such as, "Why does the 'Rules' list keep growing?"



## 4. The fun continues:

After reading about Tyrone's classroom adventures, your guests will be ready to continue the fun with *Read All About It!* activities. In the following pages you will find reproducible activity sheets. Have copies ready for each of your guests, along with a supply of crayons and markers.

## 5. Finishing a good book is always a treat:

With all this excitement, your guests will work up an appetite. Serve some snacks such as cookies with sprinkles and juice.



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**Reproducible Invitations** Be sure to tell your customers that you're having an event to celebrate reading and an exciting new book called *Read All About It!* Write in your event information on the template below, make copies to put in customers' bags, and hang up copies in the window or on a bulletin board for customers to see.

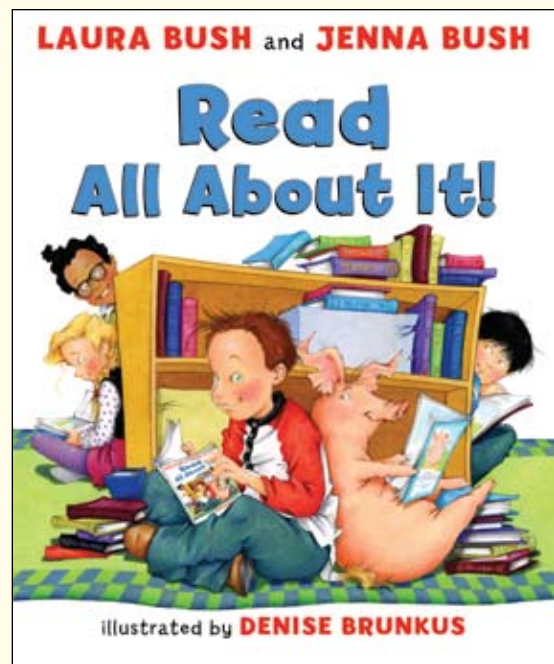
# You're invited to attend a *Read All About It!* Party

**Place:**

**Date:**

**Time:**

**Attire:** Come dressed  
as a character from  
your favorite book.



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Hello! My name is...



And I want to  
"Read All About It!"

Illustrations © 2008 by Denise Brunkus

Hello! My name is...



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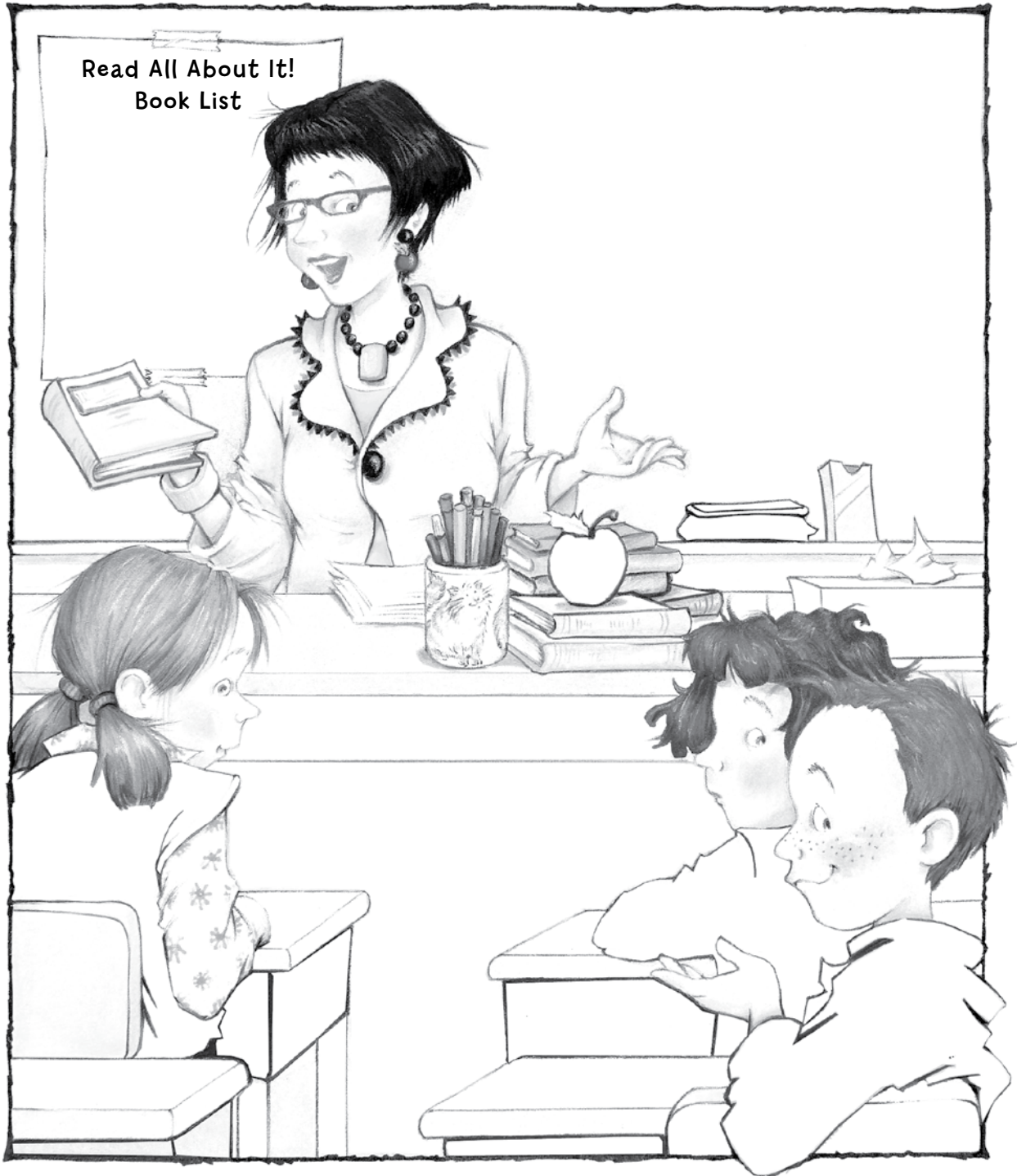


And I want to  
"Read All About It!"

Illustrations © 2008 by Denise Brunkus

# What's your favorite book?

Use crayons and markers to color in the picture of Tyrone in his homeroom class.  
Then add the titles of your favorite books to the book list on the wall.



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# Favorite Characters

Match the character in the art with the name of the character on the right. There's a space at the bottom for you to draw a character from *your* favorite book.



**Dragon**



**Pig**



**Ghost**



**Benjamin Franklin**

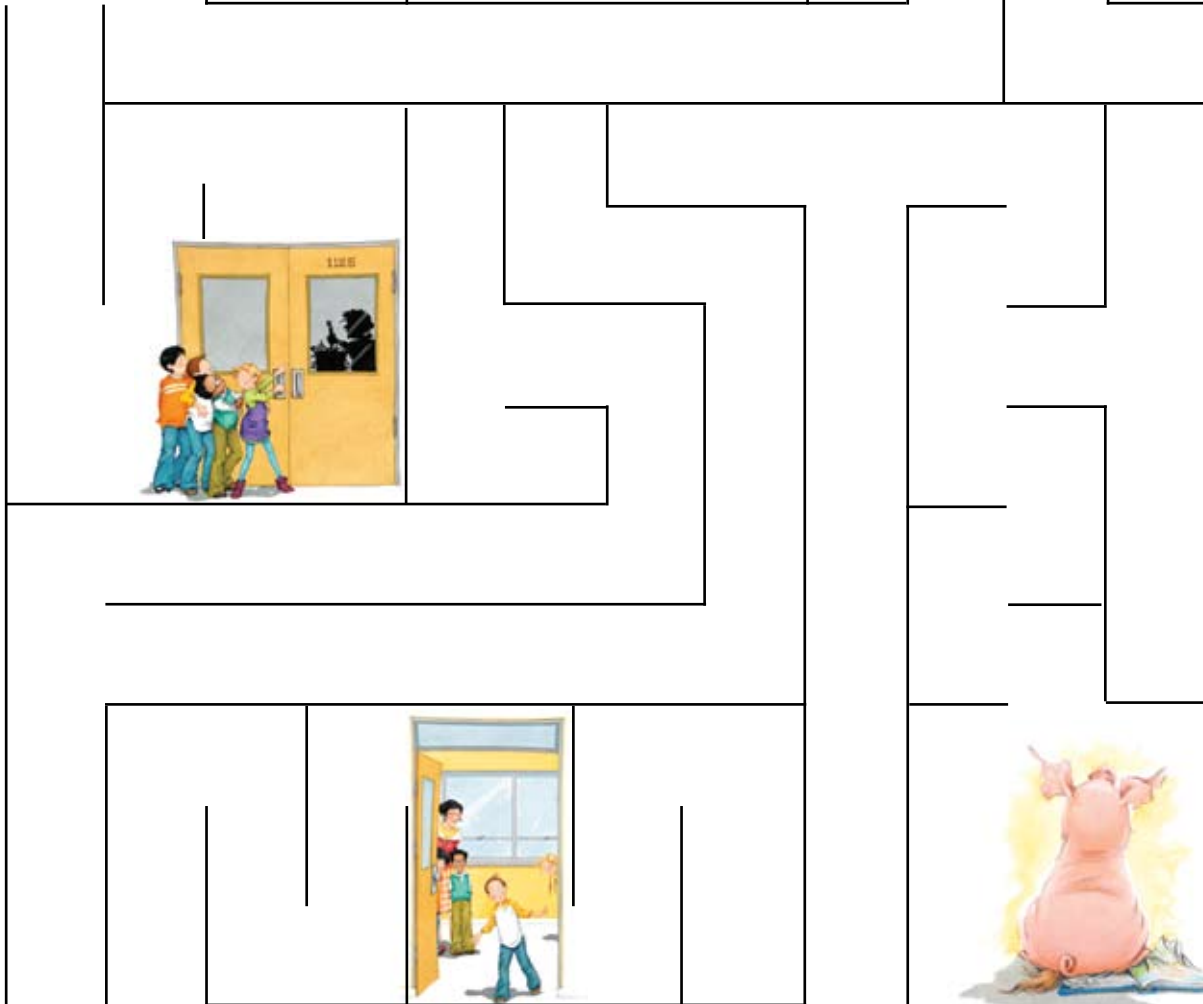
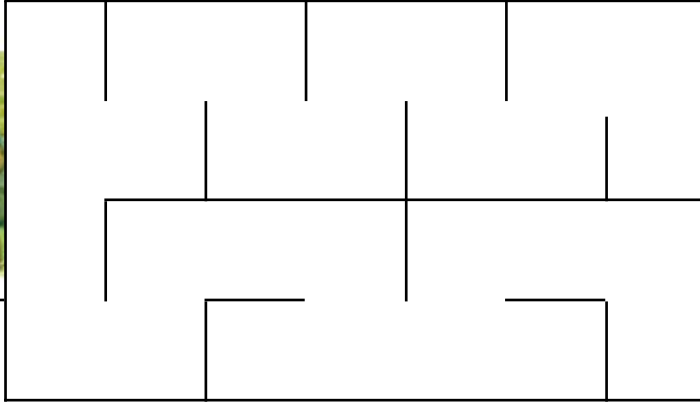
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**Name of character from  
your favorite book**

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# Help Tyrone and his posse find the pig!

Start



You Did It!

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